September 18, 2021
Live and In Person at the
Museum of Science and Industry

GRAND JOURNEY
41st Annual Columbian Ball
THE URGE TO TRAVEL ISN’T AN INDULGENCE.
It’s a fundamental part of being human. By car, by boat, by train, by plane, by spaceship, we long to explore new surroundings.

We invite you to book passage for your imagination and embark upon travel once again. And within our walls, you have countless opportunities to choose your own adventure. The Museum of Science and Industry will be yours for the evening, with experiences to discover, hidden treasures to uncover, souvenirs to collect and a map to help guide you on your way.

THE COLUMBIAN BALL IS YOUR TICKET TO GET OUT, GET GOING AND EXPLORE.
Sponsorships begin at $7,500 and Individual First Class tickets are available for $750.

You and your guests will have the opportunity to explore all that the Museum has to offer that evening. For sponsors at the Adventurer level and above, you’ll have your own private lounge to convene and relax in and return to throughout your journey.
### Sponsorship Levels and Benefits

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Globetrotter $125,000</th>
<th>Jet-Setter $75,000</th>
<th>Adventurer $50,000</th>
<th>Voyager $25,000</th>
<th>Wayfarer $15,000</th>
<th>Sightseer $10,000</th>
<th>Traveler $7,500</th>
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</thead>
<tbody>
<tr>
<td><strong>Top billing on all materials</strong></td>
<td>✪</td>
<td></td>
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<td><strong>Private lounge for your guests</strong></td>
<td>✪</td>
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<tr>
<td><strong>Underwriting opportunity</strong></td>
<td>Any location or experience</td>
<td>Designated food and drink location</td>
<td>Destination site or signature cocktail</td>
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<tr>
<td><strong>Recognition during event</strong></td>
<td>Teaser video, digital signage, slideshow, signage</td>
<td>Teaser video, digital signage, slideshow, signage</td>
<td>Digital signage, slideshow, signage</td>
<td>Digital signage, slideshow, signage</td>
<td>Slideshow, signage</td>
<td>Slideshow, signage</td>
<td>Slideshow</td>
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<tr>
<td><strong>Recognition on materials</strong></td>
<td>Top billing on all print and digital</td>
<td>Billing on all print and digital</td>
<td>Print and digital invitations, website</td>
<td>Digital invitation, website</td>
<td>Website</td>
<td>Website</td>
<td>Website</td>
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<tr>
<td><strong>Program book ad and/or listing</strong></td>
<td>Full-page ad, logo and name</td>
<td>Full-page ad, logo and name</td>
<td>Logo and name</td>
<td>Logo and name</td>
<td>Logo and name</td>
<td>Name only</td>
<td>Name only</td>
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<tr>
<td><strong>Event attendees</strong></td>
<td>20</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
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</tbody>
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**Your support helps create pathways and journeys for young explorers.** When you become a sponsor, buy a ticket or make a donation to MSI’s Columbian Ball, your contribution goes directly to the Museum’s education programs and initiatives.

We are welcoming young people to science every day. Your support of the Columbian Ball makes that possible. Sponsorships begin at $7,500 and Individual First Class tickets are available for $750.

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For more information, please contact: columbianball@msichicago.org • (773) 947-6146 • msichicago.org/columbianball
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