



AGE OF
invention

2020 VIRTUAL COLUMBIAN BALL | MUSEUM OF SCIENCE AND INDUSTRY, CHICAGO



WHEN YOU SUPPORT THE COLUMBIAN BALL, YOU SUPPORT SCIENCE

Since we first opened our doors, we have been dedicated to putting science and creativity into the hands of young people wherever they may be. Our commitment to our kids has only increased: in our building, yes, but also in their schools, in their communities and in their homes, throughout the Chicagoland region and—as we have learned this year—around the world.

In particular, we create inspiring content and learning opportunities for students in underserved communities, creating greater access and paving the way for advanced education and careers that can lead to a brighter future.

EVENT DATE:

Saturday, October 10, 2020.

YOUR SUPPORT:

When you become a sponsor, buy a ticket or make a donation to MSI's Colombian Ball, your contribution goes directly to our education programs and initiatives. We are welcoming young people to science every day. Your support of the Colombian Ball makes that possible.

SPONSORSHIP	CHICAGO	WINDY CITY	BIG SHOULDERS	SWEET HOME	TODDLIN' TOWN	THIRD COAST	HEART OF AMERICA	INDIVIDUAL TICKET
	\$65,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$100
EVENT CONSULTATION OPPORTUNITIES	●							
UNDERWRITING OPPORTUNITY*	●	●						
MEDIA PROMOTION	●	●	●					
ACCESS TO EXCLUSIVE VIP CONTENT	●	●	●					
PRODUCT ACTIVATION OPPORTUNITY IN CB KIT	●	●	●	●				
RECOGNITION ON SOCIAL MEDIA & SOCIAL MEDIA TOOLKIT	●	●	●	SOCIAL MEDIA TOOLKIT ONLY	SOCIAL MEDIA TOOLKIT ONLY			
PRIVATE BREAKOUT SESSION FOR YOUR ATTENDEES	●	●	●	●	●			
RECOGNITION DURING EVENT	REMARKS, DEDICATED AD DURING PROGRAM, DIGITAL COMMS	REMARKS, DEDICATED AD DURING PROGRAM, DIGITAL COMMS	DIGITAL COMMS, SPONSOR THANK YOU SLIDES	SPONSOR THANK YOU SLIDES	SPONSOR THANK YOU SLIDES	SPONSOR THANK YOU SLIDES	SPONSOR THANK YOU SLIDES	
RECOGNITION ON MATERIALS	TOP BILLING ON ALL PRINT AND DIGITAL	BILLING ON ALL PRINT AND DIGITAL	PRINT AND DIGITAL INVITATION, WEBSITE	DIGITAL INVITATION, WEBSITE	DIGITAL INVITATION, WEBSITE	WEBSITE	WEBSITE	
LOGO OR NAME PROGRAM LISTING	●	●	●	●	●	●	NAME ONLY	
COLUMBIAN BALL ATTENDEES	UP TO 100	UP TO 75	UP TO 50	UP TO 25	UP TO 10	UP TO 10	UP TO 5	1
COLUMBIAN BALL VIRTUAL GALA KITS**	20 VIP KITS	10 VIP KITS	10 EXCLUSIVE KITS	10 PREMIER KITS	10 PREMIER KITS	10 PREMIER KITS	5 PREMIER KITS	1 PREMIER KIT

*Opportunities are available to underwrite a portion of the virtual event, including Exclusive VIP Content, Interactive Mixologist or Chef Demonstration, Spotlight Performances and More. Please contact us for more information about the additional recognition available for each of these underwriting opportunities.

**Sponsors may choose to donate back all or a portion of their Columbian Ball Virtual Gala Kits. Fair market values are as follows: \$50 for each VIP Kit, \$25 for each Exclusive Kit, \$10 for each Premier Kit. If all Gala Kits are donated back, sponsorships and individual tickets are fully tax-deductible.



museum of
science+industry
chicago

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FOR MORE INFO, CONTACT:

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