



BLACK
CREAT
IVITY

SPONSORSHIP + HOSTING OPPORTUNITIES

BLACK CREATIVITY MATTERS:

An Affirmation of Black Innovation,
Resilience and Humanity

For more than 50 years, the Museum of Science and Industry has celebrated the rich contributions and achievements of Black creators, innovators, artists and geniuses. Now more than ever, MSI affirms the inherent dignity of Black lives and the importance of Black Creativity.

Black Creativity at MSI offers a wide range of targeted, culturally relevant STEAM education programming with the support of the Museum's Welcome to Science Initiative. Black Creativity programs and exhibits expand access to quality science education, reaching and inspiring over 10,000 students, their teachers and their families throughout Chicago each year.

Additionally, the *Black Creativity Juried Art Exhibition* has retained its indisputable place in the art world and stands as a pillar of MSI's annual programming. Over the past half-century, the *Juried Art Exhibition* has encouraged and celebrated the exceptional talent of both professional artists and a growing community of youth creators.

BLACK CREATIVITY VIRTUAL GALA SATURDAY, APRIL 17, 2021

Experience Black Creativity as never before with our first-ever Virtual Black Creativity Gala! Join us for an unforgettable night of celebrating and supporting the Museum's STEAM education efforts to promote curiosity and creativity in Black communities.

For more information on Black Creativity Gala Sponsorship, please call (773) 753-3866 or email lisa.hoffer@msichicago.org.



SPONSORSHIP OPPORTUNITIES

BLACK CREATIVITY SEASON \$50,000	Black Creativity programming at MSI runs year-round. Sponsoring the entire season provides a unique opportunity to support science learning while celebrating the power and inspiration of Black role models to help every child achieve their full potential.
INNOVATION STUDIO AND GALLERY \$25,000	In this engaging virtual experience, guests and students experiment and explore new ideas through the process of making. Visitors have the opportunity to invent and design firsthand using narrative, sketches and model building to solve problems. In the Innovator Gallery, they learn about Black trailblazers enriching Chicago and inspiring the next generation.
JR. SCIENCE AND ART CAFÉS \$10,000	These small-group sessions allow youth to chat virtually with STEAM professionals, artists, and designers while exploring scientific topics and discovering the creative process through hands-on activities.
BLACK CREATIVITY FAMILY DAY \$5,000	Black Creativity Family Day is a day-long celebration of our annual Black Creativity programming with fun activities celebrating the power of creativity and innovation. MSI offers virtual programming for this event, as well as free admission to all families and complimentary bus transportation to community groups to improve accessibility.
JURIED ART EXHIBIT SPONSOR \$2,500	The <i>Black Creativity Juried Art Exhibition</i> is a popular annual showcase of Black artists and the longest-running exhibit of its kind in the nation. Each year, hundreds of artworks are submitted to MSI by amateur, emerging and established artists from across the country, which are reviewed by a jury who hand-selects the pieces featured within the exhibition. NEW: <i>Our online showcase for Juried Art will increase access to this historically and culturally significant program.</i>
HOST COMMITTEE \$1,500	Host Committee members are the backbone of Black Creativity and help the Museum increase its fundraising efforts. Host Committee Members have the option of giving an outright donation or supporting the gala through fundraising.
BLACK CREATIVITY VIRTUAL GALA TICKET \$100	Single ticket contributions will directly support Black Creativity education programs.

SPONSORSHIP OPPORTUNITIES

	BLACK CREATIVITY SEASON	INNOVATION STUDIO AND GALLERY	JR. SCIENCE AND ART CAFÉ	BLACK CREATIVITY FAMILY DAY	JURIED ART EXHIBIT SPONSOR	HOST COMMITTEE	SINGLE TICKET
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$100
CORPORATE FAMILY DAY: FREE MUSEUM ENTRY FOR EMPLOYEE + 5 GUESTS ON A SATURDAY IN 2021 TO BE DETERMINED BY MSI	•	•					
PRIVATE FACILITATED INNOVATION STUDIO EXPERIENCE FOR UP TO 10 GUESTS	•	•					
MEDIA PROMOTION	•	•					
PRODUCT ACTIVATION/INCLUSION IN SWAG BAG	•	•					
JR. SCIENCE OR ART CAFÉ GUEST SPEAKER OPPORTUNITIES AND LOGO RECOGNITION	•	•	•				
VOLUNTEER OPPORTUNITIES DURING BLACK CREATIVITY FAMILY DAY	•	•	•	•			
SOCIAL MEDIA	RECOGNITION	RECOGNITION	TOOLKIT	TOOLKIT	TOOLKIT	TOOLKIT	
LOGO OR NAME ON PRINTED PROGRAM IN SWAG BAG	LOGO	LOGO	LOGO	LOGO	NAME ONLY	NAME LISTED WITH HOST COMMITTEE MEMBERS	
RECOGNITION DURING EVENT	REMARKS, DEDICATED AD DURING PROGRAM, DIGITAL COMMS	DIGITAL COMMS, SPONSOR THANK YOU SLIDES	SPONSOR THANK YOU SLIDES	SPONSOR THANK YOU SLIDES	SPONSOR THANK YOU SLIDES	HOST COMMITTEE THANK YOU SLIDE	
RECOGNITION ON MATERIALS	TOP BILLING ON PRINT AND DIGITAL, LOGO ON SPONSOR BANNER	BILLING ON PRINT AND DIGITAL, LOGO ON SPONSOR BANNER	DIGITAL INVITE, WEBSITE, LOGO ON SPONSOR BANNER	DIGITAL INVITE, WEBSITE, LOGO ON SPONSOR BANNER	WEBSITE	WEBSITE	
VIRTUAL GALA SWAG BAGS	20 VIP BAGS	15 VIP BAGS	10 VIP BAGS	10	5	2	1

BLACK CREAT IVITY

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PLEASE CALL (773) 753-3866 OR EMAIL LISA.HOFFER@MSICHICAGO.ORG.



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