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MUSEUM OF SCIENCE AND INDUSTRY, CHICAGO WELCOMES ADDITIONS TO ITS LEADERSHIP TEAM

The Museum of Science and Industry, Chicago (MSI) is pleased to welcome Rose Fealy as vice president of finance and administration, chief financial officer; and Matt Simpson as vice president of marketing and communications, chief marketing officer.

As CFO, Fealy brings to MSI 30-plus years of leadership experience in operations, finance, human resources and client service in both private sector and nonprofit organizations. At the Museum, she will lead Finance, Retail, General Counsel, IT, and Facilities and Operations.

Most recently, Fealy was principal at the Civic Consulting Alliance, a nonprofit, pro-bono management consulting firm that works with business experts and government leaders to develop solutions for city, county and state government agencies. Prior to this role, she was vice president and general manager at Accero, a licensed software and professional services company, and she held various positions at Hewitt Associates. Fealy holds a bachelor's degree in economics from Kenyon College and an MBA from the University of Chicago Booth School of Business.

Matt Simpson joins MSI as CMO with almost 20 years of experience in marketing and advertising, with a focus on brand development and digital strategy. At MSI, he will oversee Marketing, Advertising, Public Relations and Digital Media. Simpson most recently served as the senior vice president of strategy and integration for the Chicago and San Francisco offices of Blast Radius, formerly Designkitchen. Matt started at Designkitchen in 2005, and as one of four principals, led the growth and evolution of the agency. He oversaw the creation of custom marketing solutions that spanned branding, advertising, digital marketing and data integration for clients such as Motorola Solutions, United Mileage Plus, Wells Fargo and Best Buy. Prior to that, Simpson served as project director for Studio Blue, delivering publications, digital experiences, branding and environmental design for museums and institutions. Simpson received a bachelor's degree from DePauw University and his MBA from the University of Chicago Booth School of Business.

"The Museum is thrilled to welcome both Rose and Matt," said David Mosen, MSI's president and CEO. "Their leadership, expertise and experience will be wonderful assets to this world-class institution."

Fealy and Simpson were selected after nationwide searches led by executive search consultants Alison Ranney and Alexandra Corvin and their team at Koya Leadership Partners, a national retained executive search firm dedicated exclusively to serving clients in the nonprofit sector.

The Museum of Science and Industry, Chicago (MSI), one of the largest science museums in the world, offers world-class and uniquely interactive experiences that inspire inventive genius and foster curiosity. From groundbreaking and award-winning exhibits that can't be found anywhere else, to hands-on opportunities that make *you* the scientist—a visit to MSI is where

fun and learning mix. Through its Center for the Advancement of Science Education (CASE), the Museum offers a variety of student, teacher and family programs that make a difference in communities and contribute to MSI's larger vision: to inspire and motivate children to achieve their full potential in science, technology, medicine and engineering. Come visit and find your inspiration! MSI is open 9:30–4 p.m. every day except Thanksgiving and Christmas day. Extended hours, until 5:30 p.m., are offered during peak periods. The Museum is grateful for the support of its donors and guests, who make its work possible. MSI is also supported in part by the people of Chicago through the Chicago Park District. For more information, visit msichicago.org or call (773) 684-1414 or (800) GO-TO-MSI outside of the Chicago area.

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