



museum of
science+industry
chicago

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MUSEUM OF SCIENCE AND INDUSTRY, CHICAGO MAKES SCIENCE COME ALIVE

Hands-on exhibits and experiences inspire inventive genius in everyone

CHICAGO—See your heart beat 13-feet tall. Climb aboard a World War II German submarine. Manipulate a 40-foot indoor tornado. Journey through a mathematical mirror maze. Plunge into a working coal mine. Step into the future.

Those experiences and more await you at the Museum of Science and Industry, Chicago (MSI)—the largest science museum in the Western Hemisphere and home to thousands of exhibits, artifacts and “wow” moments that last a lifetime. For more than 80 years, MSI has been a premier destination in Chicago for unique and engaging family fun.

The Museum’s mission is to inspire the inventive genius in everyone, and even bigger than its mission is its vision: to inspire and motivate children to achieve their full potential in science, technology, medicine and engineering. More than 335,000 students are among the approximately 1.5 million guests that visit each year, and the Museum takes its role as a catalyst for exploration in science seriously. Through its Center for the Advancement of Science Education (CASE), MSI reaches thousands of students and teachers through special programs, learning labs, educator workshops and more.

“MSI has touched the lives of more than 180 million guests since it opened in 1933,” said David Mosena, president and CEO of MSI. “We can only imagine how many children, after visiting this Museum, decided to become biologists or doctors, geneticists or chemists. We strive to develop compelling and captivating exhibits and experiences that not only engage our guests, but inspire them as well.”

Accolades and Exhibits

MSI’s unique and cutting-edge experiences and exhibits have earned some bragging rights. MSI was rated one of the “Top 25 Museums in the U.S.” by TripAdvisor, one of the “Seven Wonders of Chicago” by the Chicago Tribune and named one of the “Top 10 Science Museums to visit in the United States” by American Mensa. Its exhibits, including *Science Storms* and *You! The Experience*, have received the highest exhibition awards by the American Association of Museums.

Science Storms, a 26,000-square-foot exhibit that reveals the extraordinary science behind some of nature’s most powerful and compelling phenomena; and *YOU! The Experience*, a 15,000-square-foot exhibit that explores the human mind, body and spirit, are among the most popular offerings at MSI. Other favorite experiences include: the *U-505 Submarine*, the only German U-boat captured during World War II, surrounded by more than 30,000 square feet of artifacts and interactive activities; *Numbers in Nature*, which explores mathematical patterns that abound in nature and lets guests maneuver a real mirror maze; the *Coal Mine*, a reproduction of an Illinois coal mine that takes guests down 50 feet in a real hoist to the bottom of a mineshaft; *Future Energy Chicago*, a multi-player visual simulation where teams of guests work together to develop a greener city; *Fast Forward ...Inventing the Future*, a rotating gallery that lets you experiment with cutting-edge innovations; *The Great Train Story*, a dynamic

model train display that illustrates modern rail operation; and the Giant Dome Theater, Chicago's only five-story, domed, wrap-around movie screen.

Always Something New ...

MSI is an industry leader with groundbreaking temporary exhibits that connect guests to a world of new experiences. Recent exhibitions include *80 at 80*, which featured 80 artifacts that have been specially selected from the Museum's collection to tell the story of innovation and celebrate the Museum's 80th anniversary; *Treasures of the Walt Disney Archives, presented by D23: The Official Disney Fan Club*, which showcased the history, creativity and imagination of Disney through more than 300 artifacts and activities; 2015's world-premiere exhibit, *Robot Revolution*, supported by Google.org with additional major support from The Boeing Company, allowed guests to meet and interact with more than 40 robots that demonstrated how robotics will change our lives for the better; and *Brick by Brick*, a 7,000-square-foot exhibit that features more than a dozen giant LEGO®-built structures, including a 60-foot-long Golden Gate Bridge, constructed by LEGO® Certified Professional and Chicago native Adam Reed Tucker.

How It All Began

During a visit to Munich's Deutsches Museum in 1911, Museum founder Julius Rosenwald was inspired by all the exhibits that featured buttons, levers and pulleys that guests were encouraged to manipulate to truly learn how things worked. The experience sparked his determination to bring a similar hands-on institution to his hometown of Chicago.

Rosenwald—the philanthropist and chairman of Sears, Roebuck and Company—pledged \$3 million toward the creation of an industrial museum and galvanized Chicago's industrial elite in support of the project. The Palace of Fine Arts, built for the 1893 World's Columbian Exposition, was identified as the home for the new Museum. The years had reduced the Palace to crumbling plaster, but Rosenwald vowed to return the building to its former glory.

When the Museum of Science and Industry opened its doors on June 19, 1933, the new institution was unique: The Museum was the first interactive museum in North America.

Come on Down!

MSI is open every day except Thanksgiving and Christmas day. Regular Museum hours are 9:30 a.m. to 4 p.m. every day. Museum Entry is \$18 for adults and \$11 for children ages 3-11. "Explorer" ticket packages are also available from \$20 to \$54 and offer the opportunity to purchase additional experiences, including Giant Dome Theater films and special tours and exhibitions.

Ways to make your visit easy include:

- Tickets—For quick entry into the Museum, all tickets can be purchased online at msichicago.org.
- Parking—Convenient, indoor parking is available, and the garage is directly connected to the Museum's Entry Hall.
- Restaurants—The Museum's restaurants, The Brain Food Court, Museum Café and Finnigan's Ice Cream Parlor, serve something for every taste.
- Gift Shops and Photo Studios—Museum Store, Shop Earth, The Kid's Stop Shop and the U-505 Store offer unique toys, models, books and more.
- Stroller rentals, wheelchairs and coat check facilities are available.

For detailed information about MSI's amenities, admission, free days for Illinois residents, special extended hours, membership and more, visit msichicago.org. The Museum is part of the Chicago CityPASS program, in which you can receive admission to five of the city's most famous attractions for one low price. Buy CityPASS at the Museum or online at citypass.com.

The Museum of Science and Industry, Chicago (MSI), one of the largest science museums in the world, offers world-class and uniquely interactive experiences that inspire inventive genius and foster curiosity. From groundbreaking and award-winning exhibits that can't be found anywhere else, to hands-on opportunities that make *you* the scientist—a visit to MSI is where fun and learning mix. Through its Welcome to Science Initiative, the Museum offers a variety of student, teacher and family programs that make a difference in communities and contribute to MSI's larger vision: to inspire and motivate children to achieve their full potential in science, technology, medicine and engineering. Come visit and find your inspiration! MSI is open 9:30–4 p.m. every day except Thanksgiving and Christmas day. Extended hours, until 5:30 p.m., are offered during peak periods. The Museum is grateful for the support of its donors and guests, who make its work possible. MSI is also supported in part by the people of Chicago through the Chicago Park District. For more information, visit msichicago.org or call (773) 684-1414.

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