



MEDIA ALERT

MSI PROVIDES CPS STUDENTS WHO ATTEND FIRST DAY OF SCHOOL FREE PASSES TO VISIT THE MUSEUM

WHAT: As an incentive to help drive attendance on the first day of school, the Museum of Science and Industry, Chicago (MSI) will provide each student who attends the first day of school with tickets to visit the Museum for free.

For the 12th consecutive year, MSI has partnered with Chicago Public Schools to provide every child in grades K-12 who attends the first day of school with a family pass to the Museum. Each voucher is valid for up to three (3) adult or child Museum Entry tickets to MSI between Sept. 4, 2018, and the end of the school year, June 18, 2019. The passes will be included in the information packets all students receive on the first day of school.

Attending school on the first day establishes a pattern for the rest of the school year. As research indicates, the more a child attends school, the more likely that child will succeed.

With free Museum Entry, families can explore the physics of weather with a 40-foot-tall whirling vortex in *Science Storms*, get lost in the patterns that surround us in *Numbers in Nature: A Mirror Maze*, and discover the historic World War II story of the Museum's largest artifact, the *U-505 Submarine*.

WHEN: Offer valid Sept. 4, 2018, through June 18, 2019, for CPS students who attend the first day of school and their families. Museum hours are 9:30 a.m. – 4 p.m., with extended hours until 5:30 p.m. during peak periods.

WHERE: Museum of Science and Industry, Chicago; 5700 S. Lake Shore Drive.

DETAILS: Vouchers must be redeemed on site, and cannot be redeemed through the Museum's online ticketing system, call center or ticket kiosks. The original voucher must be presented at the time of the purchase.

The voucher only applies to Museum Entry and additional tickets need to be purchased for *The Science Behind Pixar*, the U-505 on-board tour, *Coal Mine*, *WOW! Tour* or Giant Dome Theater films.

MORE: Museum Entry ticket details: msichicago.org/tickets
Museum hours: www.msichicago.org/hours

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