

**Contact:**

Renee Mailhiot, (773) 947-3133, renee.mailhiot@msichicago.org
Beth Boston, (773) 947-6003, beth.boston@msichicago.org

SMART HOLIDAY GIFT IDEAS FROM MSI

From historic photos to the Gift of Geek, we have you covered this holiday season!

The Museum of Science and Industry, Chicago has a gift idea for everyone on your list this holiday season. Check out the options below for all the science fans, history buffs, fun-lovers, creative geniuses, mini Einsteins and proud nerds in your life!

Iconic Museum and Historic Photographs

Give the unique gift of Museum history! MSI has selected more than 260 photographic prints representing its vast collection, history and exhibits that are now available for purchase at our online store, <http://photography.msichicago.org>. The assortment offers something for everyone—aviation fanatics, music experts, history buffs, architecture aficionados, cycling enthusiasts, Navy veterans, Museum lovers and can be made into prints, posters, canvases and wall clings. Proceeds from sales of the photographs will support the Museum's commitment to science education and its extensive teacher and student programming.

Membership: The Gift That Keeps Giving—All Year Long!

An MSI membership is a present your friends and family can unwrap almost every day of the year, and the best part is what's inside ... A real life submarine, bolts of lightning, a giant heart, a maze of mirrors, dozens of baby chicks, a Fairy Castle, a locomotive, and the list goes on!

Members receive unlimited free Museum Entry for an entire year, as well as passes to the Omnimax® Theater, discounted special exhibition passes, behind-the-scenes peeks, invitations to amazing family-friendly events throughout the year and free or discounted parking at the Individual Premium level and up.

New this year, all gifts memberships given at the Individual Premium (\$118), Household (\$155) and Household Premium (\$215) levels will include a free Fairy Castle collectible ornament. Hanukkah orders must be received by December 2; Christmas orders must be received by December 15.

Give the Gift of Geek

Is Uncle Joe a veteran with a fondness for the *U-505 Submarine* exhibit? Or maybe Cousin Roberta loves robotics? Honor the science geeks in your life with an amazing MSI experience—and teach the next generation about philanthropy—with the Gift of Geek! There are four exclusive experiences to choose from: *U-505 Submarine*, *Coal Mine*, MSI's Collections, and *Robot Revolution*, and perks include: tickets to the *U-505* on-board tour, the chance to blow the *Coal Mine* whistle to open or close the MSI workday, a guided tour through the Museum's Collections department containing more than 35,000 artifacts, or an invitation for four to an exclusive preview and reception for the *Robot Revolution* exhibit opening in spring

2015. You also receive a personalized certificate and photo to share with the gift recipient. The program directly supports MSI's Annual Fund, which helps the Museum continue its efforts to inspire and educate future scientists! To ensure your Give the Gift of Geek is received by Hanukkah, please purchase by December 2. For Christmas delivery, please purchase by December 15.

What's in Store

The MSI Museum Store offers a great selection of gifts for all ages. New MSI original clothing, toys that foster a love for science and creativity, books, DVDs, unique trinkets and more can be found both on site at the Museum Store (ticket not necessary to shop) or online at <http://store.msichicago.org>. Below are some great gift selections from our staff.

MSI Chicago Flag merchandise: Wear your love for MSI and Chicago on your sleeve ... and chest, and mug, and magnet, and much more! This new artwork incorporates MSI's iconic building with the Chicago flag and its stars representing four major city events. (Not to mention our direct history with two of them!) A V-neck ladies tee (\$24.99), a men's T-shirt (\$29.99), a stainless steel travel mug (\$19.99) and a coffee mug (\$12.99) all boast this original design.

"Future Scientist" onesie: MSI has fans of all ages, so this "Future Scientist" onesie is perfect for the youngsters on your list this year. Shop the new kids and baby apparel that was added to the Museum store this year, all featuring fun and quirky phrases. \$19.99

U-505 Submarine Model Kit: Build a piece of history! This 14-inch submarine model is custom-made to the scale of the World War II German U-505 submarine, a National War Memorial that was captured off the coast of West Africa in 1944 and came to the Museum in 1954. \$19.99

Kinetic Sand: It's not play dough. It's not silly putty. Take the sand outside the box with Kinetic Sand. Kinetic Sand is made of 98 percent sand and 2 percent a special polymer that only bonds to itself, leaving clothes and hands clean. \$19.99

Fairy Castle book: The beloved *Fairy Castle* at MSI was created by silent film star Colleen Moore in the 1930s. This elaborate mini house delights with its many tiny treasures. Bring the *Fairy Castle* into your home with this coffee table book. With more than 100 pages of vivid photography detailing the Castle's interior and exterior, and an illustrated biography of Colleen Moore's colorful life, you'll get a whole new look at a favorite. \$29.99

Marvin's Magic Lights from Anywhere: As guests leave the Museum, they stop in their tracks when they see a member of the MSI team pulling a brilliant ball of red light from thin air. Then it goes in one ear and out the other! How is it done? A true magician never reveals their secrets, but with a little imagination, anyone can make lights appear from anywhere! Comes in Adult and Junior version (ages 8 and up). \$19.99

More great gift ideas are available at <http://store.msichicago.org>. Photos of products and gifts are available upon request.

The Museum of Science and Industry, Chicago (MSI), one of the largest science museums in the world, offers world-class and uniquely interactive science experiences that inspire inventive genius and foster curiosity. Through groundbreaking and award-winning exhibits that can't be found anywhere else, to Live Science Experiences that make you the scientist—a visit to MSI is where fun and learning mix.

Through its Center for the Advancement of Science Education, MSI offers a variety of student, teacher and family programs that make a difference in communities and contribute to the Museum's larger vision: to inspire and motivate children to achieve their full potential in science, technology, medicine and engineering. Come visit and find your inspiration! MSI is open 9:30–4 p.m. every day except Thanksgiving and Christmas day. Extended hours, until 5:30 p.m., are offered during peak periods. The Museum is supported in part through the generosity of the people of Chicago through the Chicago Park District. For more information, find MSI online at msichicago.org or call (773) 684-1414 or (800) GO-TO-MSI outside of the Chicago area.

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