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EXPLORE THE POWER OF PLAY AT MSI'S PREMIERE OF *BRICK BY BRICK*

*Exhibit featuring spectacular creations by
LEGO® Certified Professional Adam Reed Tucker opens March 10*

CHICAGO (March 10, 2016)—Explore the power of play at the premiere of the Museum of Science and Industry, Chicago's temporary exhibit *Brick by Brick*, opening March 10, 2016. The exhibit has recently been extended to run through September 4, 2017.

This 7,000-square-foot exhibit, developed and created by MSI, features a spectacular collection of more than a dozen giant LEGO®-built structures of engineering marvels, including a 60-foot-long Golden Gate Bridge, the International Space Station, St. Louis Gateway Arch, Hoover Dam, Roman Colosseum and more, constructed by LEGO® Certified Professional and Chicago native Adam Reed Tucker.

“At the essence of innovation, science and engineering is creativity, and the simple act of ‘play’ is its catalyst,” said Kurt Haunfelner, vice president of exhibits and collections at the Museum of Science and Industry. “This exhibit explores that close relationship, using a very relatable and much-loved toy, the LEGO® brick.”

Tucker is one of 14 LEGO® Certified Professionals in the world and partnered with The LEGO Group to create LEGO Architecture sets. Tucker's extraordinary formations, completed with incredible attention to detail, contain as many as 64,000 bricks and take hundreds of hours of trial and error to create.

“As I design and build, I gain a greater appreciation for the structure I am working on and try to capture the essence of the building in its sculptural form,” said Tucker. “My hope is that people looking at my work will also appreciate and learn about each architectural wonder and the creativity and imagination that's possible with the LEGO brick.”

As guests view Tucker's work, kids and adults can engage in various hands-on building challenges that reinforce key principles of engineering, construction and architecture—and encourage creativity. Guests learn how architects and engineers push the limits of design, materials and location to make the seemingly impossible, possible; witness how form follows function; and learn how building beautifully uplifts us all.

Exhibit stations and challenges will allow guests to:

- Build and test structures to withstand earthquakes at the tremor table and heavy winds in a wind tunnel.
- Walk on a sturdy I-beam to feel its strength.
- Use simple machines and engineering to lift their friends, or themselves!
- Build your own LEGO creation in an open build area.
- See how great architectural creations—both real and LEGO-based—have come together in fascinating time-lapse footage.

Guests will also see futuristic LEGO structures, constructed by global architecture firms, in response to predicted challenges our cities will face—including rising populations, climate

change, water scarcity and more. Participating firms include SOM of Chicago, Adjaye Associates of London, Kengo Kuma and Associates of Tokyo, and others.

The exhibit opens March 10, 2016 and will run through September 4, 2017. It will require an additional, timed-entry ticket (\$9 for adults and \$7 for kids ages 3-11), included in Explorer ticket packages.

Brick by Brick is sponsored by ArcleorMittal.

The Museum of Science and Industry, Chicago (MSI), one of the largest science museums in the world, offers world-class and uniquely interactive experiences that inspire inventive genius and foster curiosity. From groundbreaking and award-winning exhibits that can't be found anywhere else, to hands-on opportunities that make *you* the scientist—a visit to MSI is where fun and learning mix. Through its Welcome to Science Initiative, the Museum offers a variety of student, teacher and family programs that make a difference in communities and contribute to MSI's larger vision: to inspire and motivate children to achieve their full potential in science, technology, medicine and engineering. Come visit and find your inspiration! MSI is open 9:30–4 p.m. every day except Thanksgiving and Christmas day. Extended hours, until 5:30 p.m., are offered during peak periods. The Museum is grateful for the support of its donors and guests, who make its work possible. MSI is also supported in part by the people of Chicago through the Chicago Park District. For more information, visit msichicago.org or call (773) 684-1414.

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