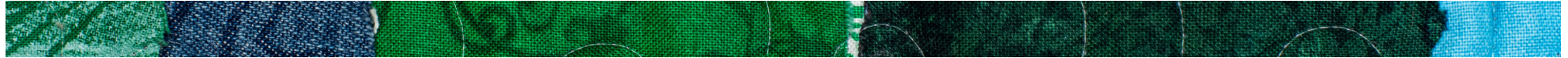


BLACK
CREAT
IVITY

2022 SPONSORSHIP OPPORTUNITIES



CELEBRATING A COMMITMENT TO INSPIRATION, INNOVATION AND TRANSFORMATION

For more than 50 years, the Museum of Science and Industry has celebrated the rich contributions and achievements of Black creators, innovators, artists and geniuses. MSI affirms the inherent dignity of Black lives and the importance and boundless potential of Black Creativity.

Black Creativity at MSI offers a wide range of targeted, culturally relevant STEAM education programming with the support of the Museum's Welcome to Science Initiative. Black Creativity programs and exhibits expand access to quality science education, reaching and inspiring over 10,000 students, their teachers and their families throughout Chicago each year.

JURIED ART EXHIBITION

JANUARY 17 – APRIL 17, 2022

The *Black Creativity Juried Art Exhibition* stands as a pillar of MSI's annual programming. Over the past half-century, the *Juried Art Exhibition* has encouraged and celebrated exceptional artistic talent, not only of professional artists but of a growing community of youth creators as well.

BLACK CREATIVITY GALA

SATURDAY, FEBRUARY 19, 2022

IN-PERSON AT MSI

The Black Creativity Gala dazzles guests with an evening of lively entertainment, dancing, sumptuous food and enchanting settings while raising awareness and support for the Museum's STEAM education efforts to promote curiosity and creativity in underserved communities. The Gala is a highlight of Chicago's winter social season and is attended by prominent business, political and community leaders.

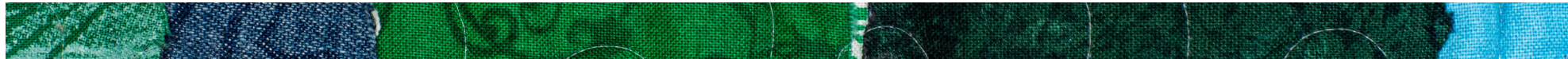
BLACK CREATIVITY MISSION

To inspire African-American children to pursue educational opportunities and careers in the fields of science, technology, medicine and engineering, through programs and events that encourage children and their parents to utilize the Museum of Science and Industry as a resource for exploring and discovering their inventive and creative genius.



FOR MORE INFO, CONTACT

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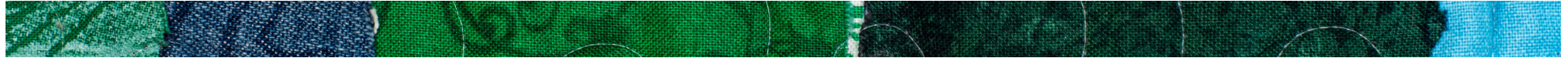


SPONSORSHIP OPPORTUNITIES

BLACK CREATIVITY SEASON	Black Creativity programming at MSI runs year-round. Sponsoring the entire season provides a unique opportunity to celebrate the power and inspiration of Black role models to help every child achieve their full potential and support science learning opportunities.
\$50,000	
INNOVATION STUDIO AND GALLERY	This exciting space lets guests experiment and explore new ideas through the process of making. In the Innovation Studio, visitors experience invention and design firsthand using narrative, sketches and model-building to solve problems. In the Innovator Gallery, they learn about Black innovators rebuilding Chicago and inspiring the next generation.
\$25,000	
JR. SCIENCE AND ART CAFÉS	These small-group sessions allow youth to chat with working STEAM professionals and artists while exploring scientific topics and discovering the process of creativity in the world around us through hands-on activities.
\$10,000	
JURIED ART EXHIBITION SPONSOR	The <i>Black Creativity Juried Art Exhibition</i> is a popular annual showcase of African-American art and the longest-running exhibit of its kind in the nation. Each year, hundreds of artworks are submitted to MSI by diverse amateur, emerging and well-known artists and are reviewed by a jury who hand-selects the pieces featured within the exhibition.
\$5,000	
BUS SCHOLARSHIP SPONSOR	All Black Creativity programs are free with Museum Entry. Yet, some of the children served by the program cannot afford to pay for transportation to the Museum. Black Creativity removes this economic barrier to participation by providing free bus service to programs and events throughout the year, including those not directly linked to Black Creativity, such as Science Works Career Showcase, held annually at the Museum.
\$2,500	



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SPONSORSHIP OPPORTUNITIES

	BLACK CREATIVITY SEASON	INNOVATION STUDIO AND GALLERY	JR. SCIENCE AND ART CAFÉS	JURIED ART EXHIBITION	BUS SCHOLARSHIP	VIP TICKET	EVENT TICKET
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$500	\$350
Opportunity to deliver remarks at Black Creativity Gala on Feb. 19, 2022	•						
Corporate Family Day: free Museum Entry for employees and five guests on a date determined by MSI	•	•					
Private facilitated Innovation Studio experience for up to 10 guests	•	•					
Guest speaker opportunities + logo recognition at a Jr. Science or Art Café	•	•	•				
Behind-the-scenes preview of the <i>Juried Art Exhibition</i>	•	•	•	•			
Volunteer opportunities during Black Creativity Family Day	•	•	•	•			
Media promotion	•	•					
Social media	Recognition	Recognition	Toolkit	Toolkit	Toolkit		
Recognition during event	Digital comms, sponsor thank you screens	Digital comms, sponsor thank you screens	Sponsor thank you screens	Sponsor thank you screens	Sponsor thank you screens		
Recognition on materials	Top billing on all print and digital, logo on sponsor banner	Billing on all print and digital, logo on sponsor banner	Digital invitation, website, logo on sponsor banner	Digital invitation, website, logo on sponsor banner	Website		
Event tickets	Two reserved tables of 10	One reserved table of 10	One reserved table of 10	10 tickets	10 tickets	1 ticket	1 ticket
Limited Edition MSI Black Creativity swag item	20	10	10	10	10	1	

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