

# MONTH AT THE MUSEUM

EAT. SLEEP. SCIENCE.

## MEDIA ALERT/PHOTO OPPORTUNITY

MUSEUM OF SCIENCE AND INDUSTRY LAUNCHES NATIONWIDE SEARCH  
FOR ROOMMATE AND THE ULTIMATE LIVING EXHIBIT  
*One lucky winner will live at MSI for 30 days and win \$10,000!*

**WHAT:** See the “home” of the Museum of Science and Industry’s soon-to-be roommate!

The Museum (MSI) launches its unique *Month at the Museum* search today—and the result will be the ultimate, interactive “living exhibit.” MSI will pick one curious, adventuresome individual to live at the largest science center in the Western Hemisphere 24/7 for 30 days this fall. He or she will have total behind-the-scenes access to MSI and take home \$10,000 and a once-in-a-lifetime experience!

**Today from 10 a.m. to 3 p.m., media will be able to view what will be the living quarters “cube” for the *Month at the Museum* winner—designed and furnished by *Month at the Museum* partner CB2—and located on the Museum’s Main Floor. An MSI spokesperson also will be available to answer questions about the search.**

Visuals include:

- Glass “cube” on the Museum’s Main Floor where the *Month at the Museum* winner will reside
- “Chic science geek” bedroom designed and furnished by CB2
- Report from inside the “cube” and witness what life will be like inside the Museum
- Interview an MSI spokesperson inside the cube

During the stay, the winner will eat and sleep science—taking in all the exciting activities and exhibits that the Museum has to offer, mingling with guests, and sharing it all with the public.

For more information about the *Month at the Museum* contest, visit [monthatthemuseum.org](http://monthatthemuseum.org).

**WHEN:** **Thursday, July 15, 2010; 10 a.m. to 3 p.m.**

**NOTE:** Please call in advance if you wish to schedule an interview. Photos can also be supplied by MSI upon request.

**WHERE:** Museum of Science and Industry; 57th and Lake Shore Drive.  
Media should park in the West Lot and check in with security. (Take Lake Shore Drive to the 57th Street exit and go straight, past two stoplights—don’t turn into the underground garage. Just after the second stoplight, turn left into paved lot and enter through employee entrance.)

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