



museum of
science+industry
chicago

MUSEUM OF SCIENCE AND INDUSTRY, CHICAGO PROVIDES FREE PASSES TO EVERY CHICAGO PUBLIC SCHOOLS STUDENT WHO ATTENDS FIRST DAY OF CLASS
Museum only CPS partner to provide first-day incentive for every student

WHO: Museum of Science and Industry, Chicago and Chicago Public Schools (CPS)

WHAT: As an incentive to help drive attendance on the first day of school, the Museum of Science and Industry has partnered with CPS to provide every child in grades K-12 who attends the first day of class with a family pass to the Museum.

Each pass is good for up to three (3) adult, senior or child general admission tickets to the Museum between Sept. 6, 2011 and the end of the school year, June 15, 2012.

Last year, the Museum distributed about 380,000 family passes to CPS students. This is the fifth year the Museum has offered this incentive.

“The Museum is happy to offer these passes again as a sign of our commitment to and support of our city’s children,” said David Mosena, president and CEO of the Museum of Science and Industry. “We hope that students bring their families to the Museum so they can spend time together exploring the wonders of science.”

CPS is in charge of distributing the passes. Students at year-round, Track E schools who attended on their first day, Aug. 8, also will receive passes.

“Research indicates that the more a child attends school, the more likely that child will succeed. The Museum supports all CPS students in achieving their full potential in the fields of science, technology, medicine and engineering,” Mosena said.

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