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SMART GIFT IDEAS FROM MSI From quirky to historic, MSI offers gift ideas for all on your list!

The Museum of Science and Industry, Chicago has a gift idea for everyone on your list this holiday season. Check out the options below for all the robot fans, science lovers, history buffs, creative geniuses, mini Einsteins and proud nerds in your life!

Take Home a Piece of Robot Revolution!

In honor of the world premiere exhibit *Robot Revolution*, supported by Google.org with additional major support from The Boeing Company, MSI has a selection of robot-inspired items, perfect gifts for your tech-savvy friends or robot lovers in the family. Head to the Museum Store, accessible without purchasing a ticket, to score a wide variety of spectacular robot gifts, from fun trinkets to actual operating 'bots.

Robot Tea Infuser: This kitschy item will please any tea lover on your list. This stainless steel robot helps prepare your favorite loose tea. The robotic hands are even adjustable, fitting comfortably around any size mug. \$12.99.

Aquabot Robotic Fish: These colorful fish and shark 'bots can actually swim in multiple directions and instantly begin exploring once dropped in water. A sensor allows you to wake the sleeping fish by tapping on the tank. \$16.99.

MiP Balancing Robot: Impress kids with a robot that balances on two wheels and interacts through motion and sound. In addition to seven built-in play modes, kids can download the free MiP app to explore other functions like games, tricks and laser tag. \$129.99.

Parrot Rolling Spider Minidrone: Bring home the star of *Robot Revolution*'s live Drone Show! This model is controlled by a smartphone or tablet, can perform 360-degree flips, can take photos with an on-board camera, and has removable wheels. \$149.99.

Sphero: This app-enabled robotic ball is intelligent and well-rounded. Sphero lets you play, learn, and explore. Be the hit at your holiday party with its multiplayer capabilities, create obstacle courses, learn to program and more! \$149.99.

Cubelets Six: Get your hands on some of the littlest robots from *Robot Revolution*! This pack comes with six parts that can be attached to create more than 500 robot combinations. Perfect for the budding engineer or young inventor, Cubelets teach users about the basics of robotics. \$199.99.

Historic Home Décor

Give the gift of Museum history this year! MSI has selected more than 260 images representing its vast collection, available for purchase on our online store of photographic prints. Impress gift recipients with prints, posters, canvases and wall clings depicting iconic images of the Museum's history, artifacts and exhibits, perfect for decorating the home or office.

These images, available at <u>http://photography.msichicago.org</u>, appeal to a wide range of personal tastes and interests, making shopping for a unique gift easier this holiday season. The collection offers something for everyone—aviation fanatics, music experts, history buffs, architecture aficionados, cycling enthusiasts, Navy veterans, Museum lovers and more. Proceeds from sales of the photographs will support the Museum's commitment to science education and its extensive teacher and student programming.

What's in Store

The MSI Museum Store offers a great selection of gifts for all ages. New MSI original clothing, toys that foster a love for science and creativity, books, DVDs, unique trinkets and more can be found both on site at the Museum Store (ticket not necessary to shop) or online at http://store.msichicago.org. Below are some great gift selections from our staff.

MSI Chicago Flag merchandise: Show your love for MSI and Chicago with mugs, magnets, and much more! This new artwork incorporates MSI's iconic building with the Chicago flag and its stars representing four major city events. (Not to mention our direct history with two of them!) A stainless steel travel mug (\$19.99), a waterbottle (\$12.99) and a coffee mug (\$12.99) all boast this original design.

Holiday ornaments: Deck the halls with pieces of MSI with a selection of intricate, hand-painted ornaments. Bring home the beloved *Fairy Castle* with an ornament honoring this timeless treasure, or opt for one that features MSI's historical and iconic building façade. Prices vary.

Holiday to a T: We offer a variety of quirky T-shirts for toddlers to grandparents. A pink "Cell-fie" kids' T-shirt (\$24.99) adorned with a molecular cell taking a photo of itself is perfect for the 'tween in your life, while the *Robot Revolution*-inspired "Beep Bloop Blop Bleep Boop" men's T-shirt (\$29.99) featuring R2-D2 is a fit for any Star Wars buff.

U-*505* Submarine Model Kit: Build a piece of history! This 14-inch submarine model is custommade to the scale of the World War II German U-505 submarine, a National War Memorial that was captured off the coast of West Africa in 1944 and came to the Museum in 1954. \$19.99

Roominate Studio: Foster a love of STEM for any young girl on your holiday list. Roominate building kits empowers girls through hands-on, open-ended play. This studio kit allows girls to make creative dwellings using floor and wall panels, motor circuits, and more. \$34.99

MaKey MaKey: This 21st-century invention kit can turn everyday objects into touchpads and combine them with the internet. Perfect for budding artists, engineers and inventors, this kit features Alligator Clips that link random objects to the MaKey MaKey board, creating a new way to interact with a computer program! \$64.99

More great gift ideas are available at <u>http://store.msichicago.org</u>. Photos of products and gifts are available upon request.

Dive Deeper Into the U-505

Give the gift that lasts a lifetime—like the extraordinary experience of getting a special extended tour of the U-505 Submarine, the only German submarine captured by the U.S. Navy during World War II. Amaze the history buff or naval lover in your life with this unique look into an MSI favorite and Chicago icon.

This exclusive, private group experience provides an in-depth guided tour of the exhibit, followed by an interactive on-board tour. Afterwards, roam the boat on your own, before the Museum even

opens to the public. Limited dates are available for the rest of 2015, so visit <u>www.msichicago.org</u> to purchase tickets.

Membership: The Gift That Keeps Giving—All Year Long!

The gift of an MSI membership offers a year of fun and learning for a friend or family on your list this year. And the best part is you don't have to try to find a gift bag large enough to fit a tornado, a submarine, a 727, a couple of trains *and* dozens of baby chicks. Members receive unlimited free Museum Entry for an entire year, as well as passes to the Omnimax[®] theater, discounted special exhibition passes, invitations to amazing family-friendly events throughout the year, free or discounted parking at the Individual Premium level and up, and more.

New this year, all gifts memberships given at the Individual Premium (\$118), Household (\$155) and Household Premium (\$215) levels will include three choices of a free 2015 collectible. If you purchase two or more gift memberships at the Individual Premium level or above, you will receive a \$10 discount on each gift. Please note, gift membership orders for Hanukkah must be received by Friday, November 20. Christmas orders must be received by Friday, December 11.

The Museum of Science and Industry, Chicago (MSI), one of the largest science museums in the world, offers world-class and uniquely interactive experiences that inspire inventive genius and foster curiosity. From groundbreaking and award-winning exhibits that can't be found anywhere else, to hands-on opportunities that make *you* the scientist—a visit to MSI is where fun and learning mix. Through its Center for the Advancement of Science Education (CASE), the Museum offers a variety of student, teacher and family programs that make a difference in communities and contribute to MSI's larger vision: to inspire and motivate children to achieve their full potential in science, technology, medicine and engineering. Come visit and find your inspiration! MSI is open 9:30–4 p.m. every day except Thanksgiving and Christmas day. Extended hours, until 5:30 p.m., are offered during peak periods. The Museum is grateful for the support of its donors and guests, who make its work possible. MSI is also supported in part by the people of Chicago through the Chicago Park District. For more information, visit <u>msichicago.org</u> or call (773) 684-1414 or (800) GO-TO-MSI outside of the Chicago area.

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