

MEDIA ALERT

BRICK BY BRICK EXTENDED!
**Exhibit to feature newly added LEGO®-built structure
in honor of extended run at MSI through Labor Day 2017**

WHAT: The Museum of Science and Industry, Chicago is extending the run of temporary exhibit *Brick by Brick*, which features more than a dozen feats of architecture rendered in LEGO® bricks. More than 300,000 guests—and counting!—have enjoyed *Brick by Brick* since its opening in March 2016. **Now, guests can visit through September 4, 2017—and see a brand-new structure added to the exhibit!**

In honor of the exhibit's extended run, LEGO® Certified Professional Adam Reed Tucker is building a custom-made replica of the Ferris wheel invented for the 1893 World's Columbian Exposition, a nod to MSI's origins. This structure—which will measure more than 5 feet tall by 4 feet wide—will be on display in mid-February. Other impressive LEGO structures include a 60-foot-long Golden Gate Bridge, Cinderella's Castle, the International Space Station, the Great Pyramids of Giza and more. Interactive stations allow guests to build and test structures to withstand earthquakes and heavy winds; use simple machines and engineering to lift themselves; and create their own LEGO masterpieces.

"We have seen kids, adults, students, families, LEGO superfans and architecture aficionados all enjoy this exhibit," said Anne Rashford, director of special exhibits. "While we expected this exhibit to be popular with kids, we are thrilled to see adults are equally as excited to build with bricks. Guests learn that the simple act of playing can lead to grand ideas."

Other awe-inspiring LEGO displays feature futuristic structures, designed and built by global architecture firms, in response to predicted challenges our cities will face—including rising populations, climate change, water scarcity and more. Participating firms include SOM of Chicago, Adjaye Associates of London, Kengo Kuma and Associates of Tokyo, and others.

The exhibit is not included in Museum Entry and requires an additional, timed-entry ticket. For more information and to buy tickets, visit msichicago.org/brick.

WHEN: *Brick by Brick* is now extended through September 4, 2017.

WHERE: 5700 S. Lake Shore Drive, Chicago, IL, 60637

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MEDIA IMAGES AND VIDEO: Available at msichicago.org/press

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